



Economic Benefits of Gro-2-Max Probiotic Supplement for Poultry Farming

Sample results and increased revenue / cost savings from using Gro-2-Max in poultry & egg farming:

Broilers

Average FCR: 2 to 1

Average mortality: 10%

Average live weight: 5.88 lbs.

Average price per pound: \$.94

With Gro-2-Max Supplement:

FCR improvement: 10% (from 2-1 to 2-1.1)

Mortality reduction: 20% (from 10% to 8%)

Weight increase: 10% (from 5.88 lbs. to 6.47 lbs.)

Average feed cost savings per 1,000 birds \$270

Increased revenue per pound: \$.09.4 (\$.61 per bird)

\$880 increase in revenue + savings per feed cycle for 1,000 broilers

Gro-2-Max Probiotics cost per 1,000 birds per feed cycle: \$245

= \$635 increase in revenue (net) per 1,000 broilers each feed cycle

Death losses late in the flock can have serious negative consequences on both feed conversion and pounds of sellable meat. Gro-2-Max formula strengthens the immune system, allowing a significant percentage of birds to naturally resist the causes of early mortality. Improved feed efficiency will also shorten the feed cycle, allowing the farm to *add another feed cycle* every year!

Layers

Average annual production per layer: 274 eggs

Average farm revenue per dozen eggs: \$.80

Average mortality rate: 14%

With Gro-2-Max Supplement:

Feed cost savings increase: 10%

Expected average egg production increase: 12%

Average revenue per dozen eggs increase: \$.09.6

Revenue increase + cost savings per layer per year: \$4.89

\$4,982 total gross revenue increase + cost savings per year, per 1,000 laying hens

Gro-2-Max Probiotics cost per year, per 1,000 laying hens: \$3,800

= \$1,182 increase in revenue (net) per 1,000 layer hens each year

The revenue increases for both broilers and layers does not include the extra savings from antibiotic costs that can be avoided by the use of natural preventative probiotics (that are much less expensive, and produce a healthier end product). Revenue increase estimates also do not account for the improved quality and market appeal of both broiler meat and layer eggs as a result of probiotic supplementation. Increases in feed cost will have less of an impact with improved FCR, as well. (Estimated amounts of probiotics required for optimal benefit are based on average water consumption estimates.)

Gro-2-Max Probiotic Supplement is easy to add to water or feed, and is effective when added just once every other day. Healthier birds and improved quality = a healthier economy for your farm.